

AFFTA DEALER SUMMIT



**DEEP IN THE HEART &
MINDS OF BUSINESS
MARCH 19-22 2019
AUSTIN, TEXAS**





affta dealer summit 2019

Sponsorship Benefits	Ocean Sponsor (2) \$10,000**	River Sponsor (3) \$7,500*	Tributary Sponsor (5) \$5,000	Spring Creek Sponsor (10) \$1,000
Registration provided for retailer(s)***	3 people	2 people	1 person	
Recognition on the events webpage	✓	✓	✓	✓
Presentation/speaking opportunity (during a dinner)	✓			
Recognition of sponsoring a dinner	✓			
Opportunity to provide signage	✓	✓		
Recognition of sponsoring a day of seminars		✓		
Opportunity to provide materials in attendee gift bag (max 100)	✓	✓	✓	✓
Recognition of sponsorship level during the opening reception	✓	✓	✓	✓
Social media posts acknowledging support	6	4	2	1
Company logo on all attendee note pads	✓			
Recognition of sponsoring a cocktail party		✓		

March 19-22, 2019 ~ Austin, Texas

*** First time retail attendees only

**Ocean Sponsor Level: \$2,000 will be applied to a booth credit for exhibiting at IFTD 2020

*River Sponsor Level: \$1,000 will be applied to a booth credit for exhibiting at IFTD 2020

affta

For more information please contact:
Ben Bulis • 406-522-1556 • ben@affta.org

AMERICAN FLY FISHING TRADE ASSOCIATION